Hosting quizzes and competitions

Quizzes and competitions are a social way of getting people involved with books. Visit www.quickreads.org.uk/resources for inspiration.

Book Quiz

- Set up reading quizzes using Quick Reads as a prize or as the basis for some of the questions in the quiz
- Try to make the questions relevant to the people involved, so that they all feel they have a chance of doing well
- Offer prizes from the Quick Reads promotional items for the participants
- Have discussions around the questions and answers

Competitions

- You could use crosswords or word searches as a basis for a free prize draw
- Provide a set of Quick Reads as prizes
- Use a regular newsletter/publication to publicise and run the competition
- Make the competition easy to enter and provide a clear cut-off date for entries
- Notify everybody of who won and how the winner was selected in the newsletter/publication you used

Quick Reads

Short, sharp shots of entertainment