A guide to organising bookshop visits

Organised bookshop visits are an excellent way to reduce anxiety around books and can help remove barriers to reading.

• Use the storefinder at www.quickreads.org.uk to locate your nearest bookshop that stocks Quick Reads

• Contact your local bookstore or participating supermarket and explain you want to bring your group into the store to browse the Quick Reads section. Stores may have an events manager who can help to coordinate your visit and offer advice

• Ask if a member of staff could meet you on arrival and show you the Quick Reads section. Explain that your group might be intimidated by a bookshop and that you would like them to be welcomed and able to take their time whilst in the store

• Make the event a field trip for the group and encourage them to explore the store and see what other books are available that they might be interested in.

Quick Reads are available from stores on World Book Day, 4 March. To make sure the books are available, plan your bookshop visit for World Book Day or just after, and call your local store before the visit to check they have a good stock.

Quick Reads

Short, sharp shots of entertainment